



AURA HOLDINGS SMS PRIVACY POLICY

EFFECTIVE: JANUARY 1, 2025

WHAT INFORMATION WE COLLECT:

WE COLLECT YOUR PHONE NUMBER WHEN YOU OPT-IN TO RECEIVE SMS MESSAGES FROM US. WE MAY ALSO COLLECT YOUR NAME AND EMAIL ADDRESS, IF THIS IS PART OF THE OPT-IN PROCESS.

HOW WE USE YOUR INFORMATION:

YOUR PHONE NUMBER IS USED TO SEND YOU SMS MESSAGES, WHICH MAY INCLUDE:

- TRANSACTIONAL MESSAGES: NOTIFICATIONS ABOUT ORDERS, SHIPPING UPDATES, AND OTHER RELEVANT INFORMATION.

HOW WE PROTECT YOUR INFORMATION:

WE STORE YOUR PHONE NUMBER SECURELY AND TAKE APPROPRIATE MEASURES TO PROTECT IT AGAINST UNAUTHORIZED ACCESS OR DISCLOSURE. WE USE ENCRYPTION AND LIMIT ACCESS TO AUTHORIZED PERSONNEL ONLY.

DATA RETENTION:

WE RETAIN YOUR PHONE NUMBER AS LONG AS YOU REMAIN SUBSCRIBED TO OUR SMS SERVICE. IF YOU UNSUBSCRIBE, WE WILL DELETE YOUR PHONE NUMBER WITHIN A REASONABLE TIMEFRAME (E.G., 30 DAYS).

OPT-IN AND OPT-OUT:

TO OPT-IN, YOU MUST PROVIDE YOUR PHONE NUMBER AND CONSENT TO RECEIVE MESSAGES. TO OPT-OUT, YOU CAN TEXT "STOP" TO ANY OF OUR MESSAGES, OR REPLY TO ANY MESSAGE WITH "STOP". YOU CAN ALSO CONTACT US DIRECTLY TO UNSUBSCRIBE.

THIRD-PARTY SHARING:

WE MAY SHARE YOUR PHONE NUMBER WITH OUR SMS PLATFORM PROVIDER TO DELIVER MESSAGES TO YOU. WE DO NOT SELL OR SHARE YOUR PHONE NUMBER WITH ANY THIRD PARTIES FOR MARKETING OR PROMOTIONAL PURPOSES WITHOUT YOUR CONSENT.

YOUR RIGHTS:

YOU HAVE THE RIGHT TO ACCESS, CORRECT, AND DELETE YOUR PERSONAL INFORMATION. YOU CAN ALSO REQUEST THAT WE STOP USING YOUR INFORMATION. TO EXERCISE THESE RIGHTS, PLEASE CONTACT US AT GOODTIMES@THECORNERWEDGEWOOD.COM.

CHANGES TO THIS POLICY:

WE MAY UPDATE THIS PRIVACY POLICY FROM TIME TO TIME. WE WILL POST ANY CHANGES ON THIS PAGE.

CONTACT US:

IF YOU HAVE ANY QUESTIONS ABOUT THIS PRIVACY POLICY, PLEASE CONTACT US AT GOODTIMES@THECORNERWEDGEWOOD.COM